

SRMB[®]



Loha-Lakshmi
Report Card

Date: 03/09/2015...

To,

Mr. Gurupada Ghosal.....

M/s. Ghosal Enterprise.....

Gobardanga Station Road, Post- Khantura

Pin:- 743273 (N) 24 Pga.....

Sub: "Loha Lakshmi" Report Card for the month of August'15.....
on a/c your Gobardanga site.....

Dear Sir,

Greetings from SRMB Parivar.

We are pleased to inform you that we have acquired the status of **Primary Producer of Steel** and various Govt. & Semi Govt. clients have accorded us approval as Primary producer of Steel as well. As a part of our technological innovation we have introduced "Block Mill" in our state of the art plant at Durgapur after M/s Tata Steel. The unique advantage which we offer to our clients is precision measurement of Rebars sizes and consistent supply of Rebars in negative rolling margin which is only possible through rolling of Rebars in Block Mill. This proposition genuinely offer the consumers a very useful way of saving in regard to cost of steel.

We are now introducing "LOHA LAKSHMI" monthly report card to be sent to our valuable customers to share monthly saving data against "SRMB TMT" material received at their site. This is a first of its kind initiative in the steel industry by our company to supply world class rebars to our customers at unparallel economic proposition.

As a part of our routine post sales QA activitiy we have taken measurement of our supplied materials to your project site located at ..Gobardanga..... and we are happy to inform you the savings on purchase of steel for the month ofAugust'15..... is given herewith.

We shall greatly appreciate your valuable feedback and suggestions on our endeavor to the following email id: navin.bhuwalka@srmbsteel.com

Sl. No.	P. O. No.	P. O. Date	Size (mm)	P.O. Qty (MT)	BIS Std. Sec. Wt.	SRMB Site achieved Sec. Wt.	% (-ve) tolerance achieved at site	Total Saving	Saving (Rs./MT)
1.	401	10/8/15	8	5	0.395	0.376	(-) 4.81	8057/-	1611/-
2.	401	10/8/15	10	2	0.617	0.582	(-) 5.67	3720/-	1860/-
3.	401	10/8/15	16	4	1.58	1.55	(-) 2.54	3251/-	813/-
4.	401	10/8/15	20	5	2.47	2.43	(-) 1.62	2657/-	531/-

This clearly indicates that by using our product your site have clearly saved a sum of Rs. 17,685/-..... approx which have only been possible by using SRMB's materials produced through Block Mill with guaranteed negative rolling margin.

Thanking you,



Navin Bhuwalka
(Executive Director)

